

# SERVICES

You know everything about your business, and  
I know all about targeted communications



## PR

- PR strategy - development & implementation
- Strong brand image building
- Communication channel audit
- Crisis communication & lobbying
- Community building and maintenance
- Media relations, press releases
- Events planning; press kit development

## BRAND

- Brand strategy - audit, development & brand platform creation
- Personal brand development, promotion, content creation
- Market research
- Rebranding and defining USPs
- Product and services positioning

## CONTENT

- Content strategy - development & implementation
- Content plan - website, social media, media and newsletters
- Advertising, landing page, blog, expert, analytical and image articles
- Video: scripting, interviews, podcasts

## TRAINING

- Business promotion on social media
- Copywriting: articles, news and press releases to increase sales
- Business relationships building: communication with stakeholders and collaboration
- Business coaching for teams and managers

The main advantages over a marketing agency:

- individual approach and 100% attention to your business
- saving time, effort and nerves
- responsibility, flexibility, deadlines and timely communication
- generation of new problem-solving options and strategic planning
- three working languages at a great level (RU, EN, LV)
- affordable prices equal to proven quality.